



# Stretched mattresses and tiny solar systems

communicating STEM without metaphors

Gideon Koekoek

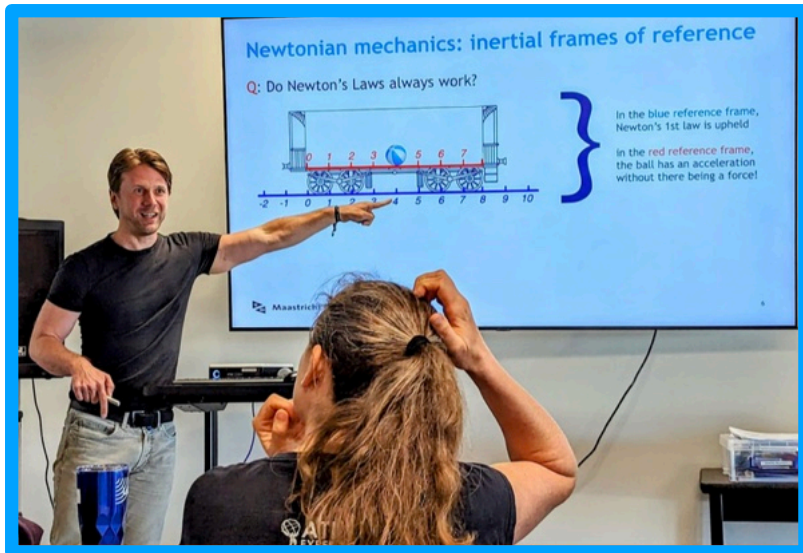
STEM Communication and Outreach Event  
11th november 2024

# Who am I? :)

[gideon.koekoek@maastrichtuniversity.nl](mailto:gideon.koekoek@maastrichtuniversity.nl)

[www.maastrichtuniversity.nl/gideon.koekoek](http://www.maastrichtuniversity.nl/gideon.koekoek)

- MSc theoretical physics, VU Amsterdam  
PhD theoretical physics, Nikhef,
- MSc Education, VU Amsterdam,
- Associate professor @ Maastricht University,

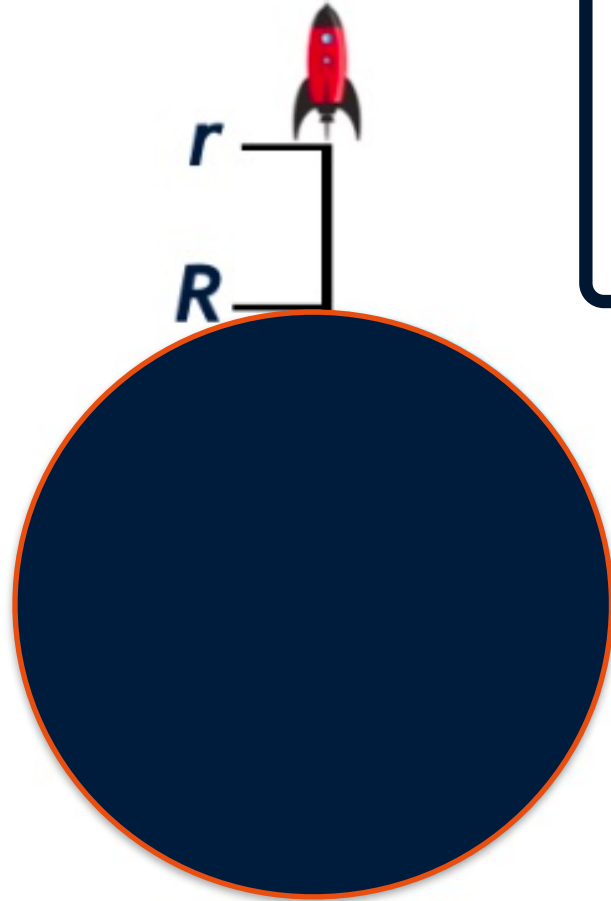


- Coordinator Virgo Educational Outreach,  
Co-coordinator Einstein Telescope Consortium,
- Board member & Outreach coordinator at the  
Dutch Black Hole Consortium,
- Scientific lead of the Einstein Telescope  
Education Centre,
- Lead of the MaGIC program  
(start in Summer 2025).

# Why are black holes black?

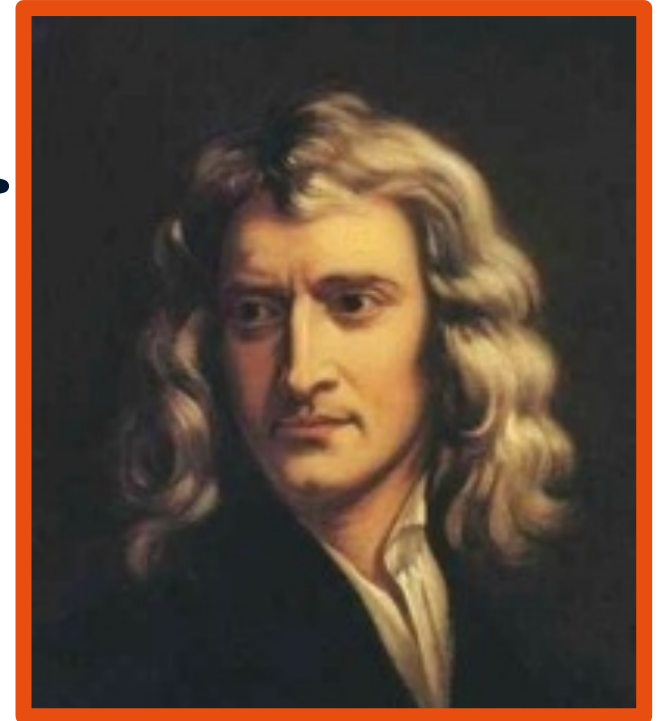


# Why are black holes black?



$$v_{\text{escape}} = \sqrt{\frac{2 G M}{R}}$$

$$R = \frac{2 G M}{c^2}$$



Questions:

How do Newton's Laws apply to things that have no mass?  
How can light slow down if it should always go with  $c$ ?

# ‘Newtonification’ of science

In (science) understanding, we tend to bring everything back to things we have seen and understood earlier.

## Advantages:

Easy to understand and visualise

Quick and effective way of  
getting the basic idea

Overcomes trepidation

## Disadvantages:

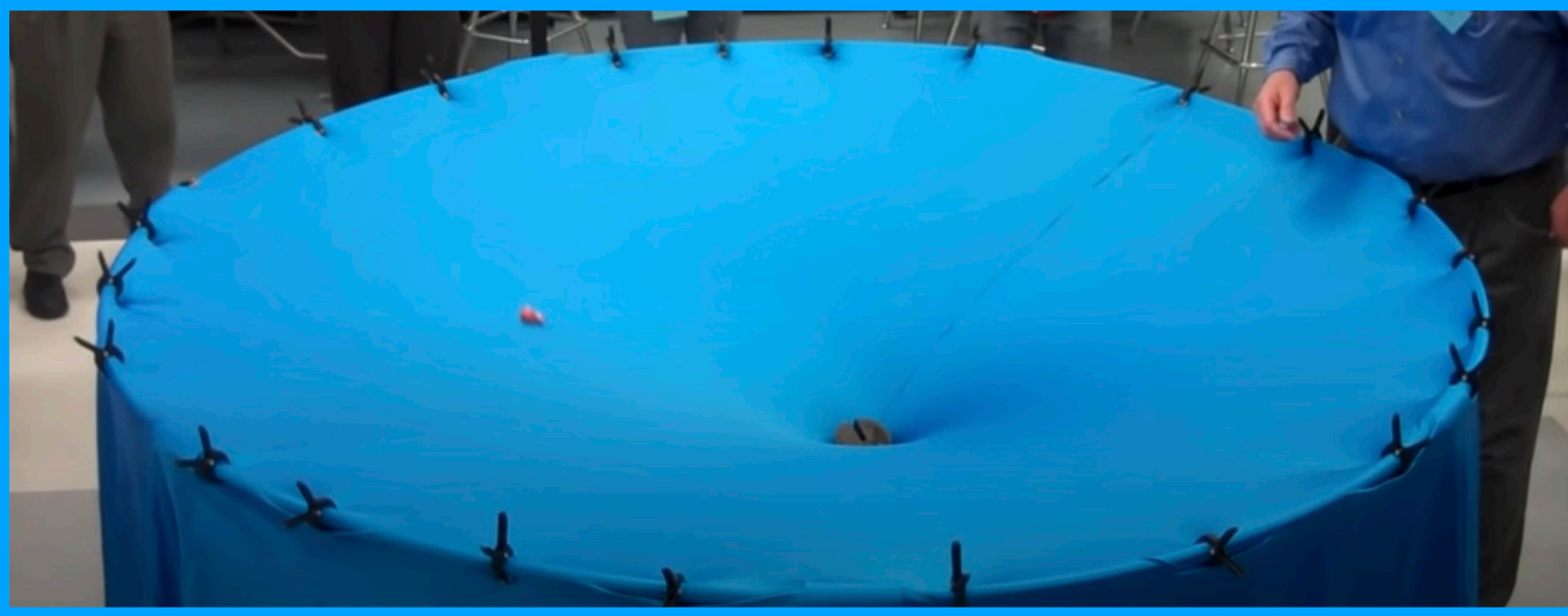
Audience does not know where the  
metaphor breaks down

Imperfect foundation for further  
understanding

Misses true essence!

# A few more examples

“Gravity is a stretched surface, like a heavy object on a trampoline”



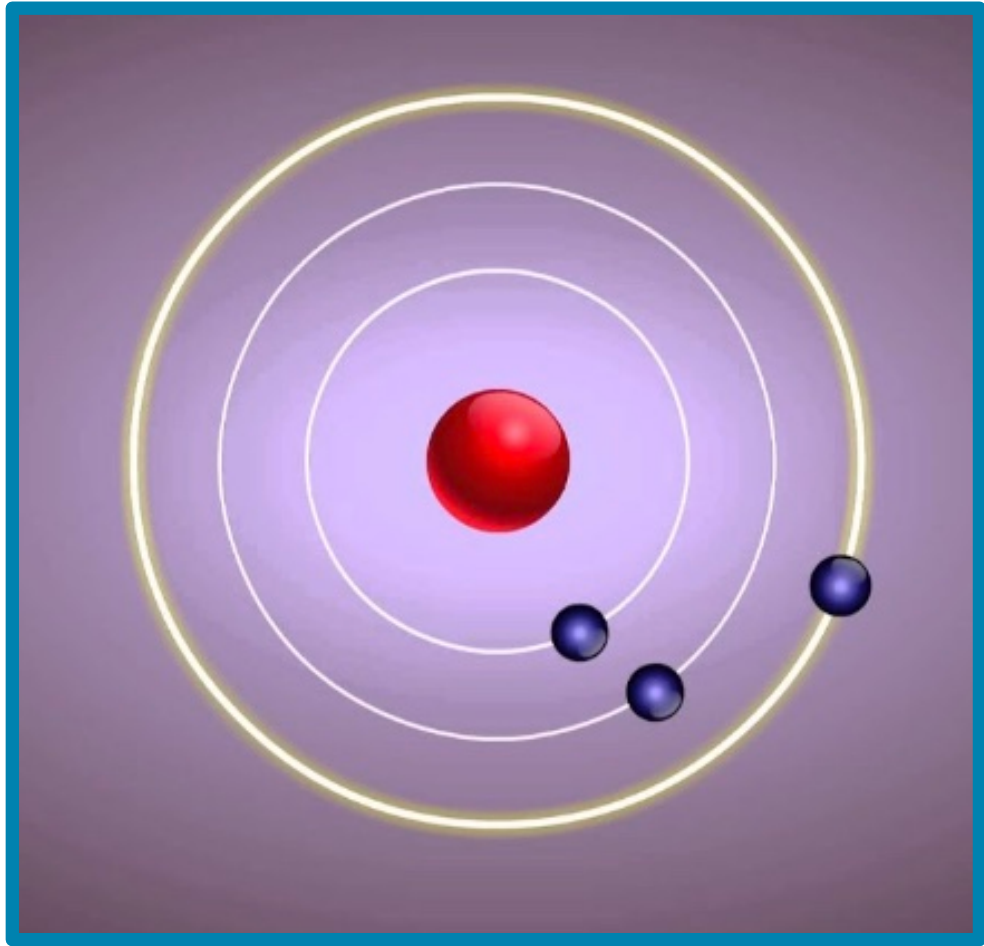
Question:

Where does the gravity come from that makes the ball push into the trampoline?



# A few more examples

“An atom is like a tiny solar system.”



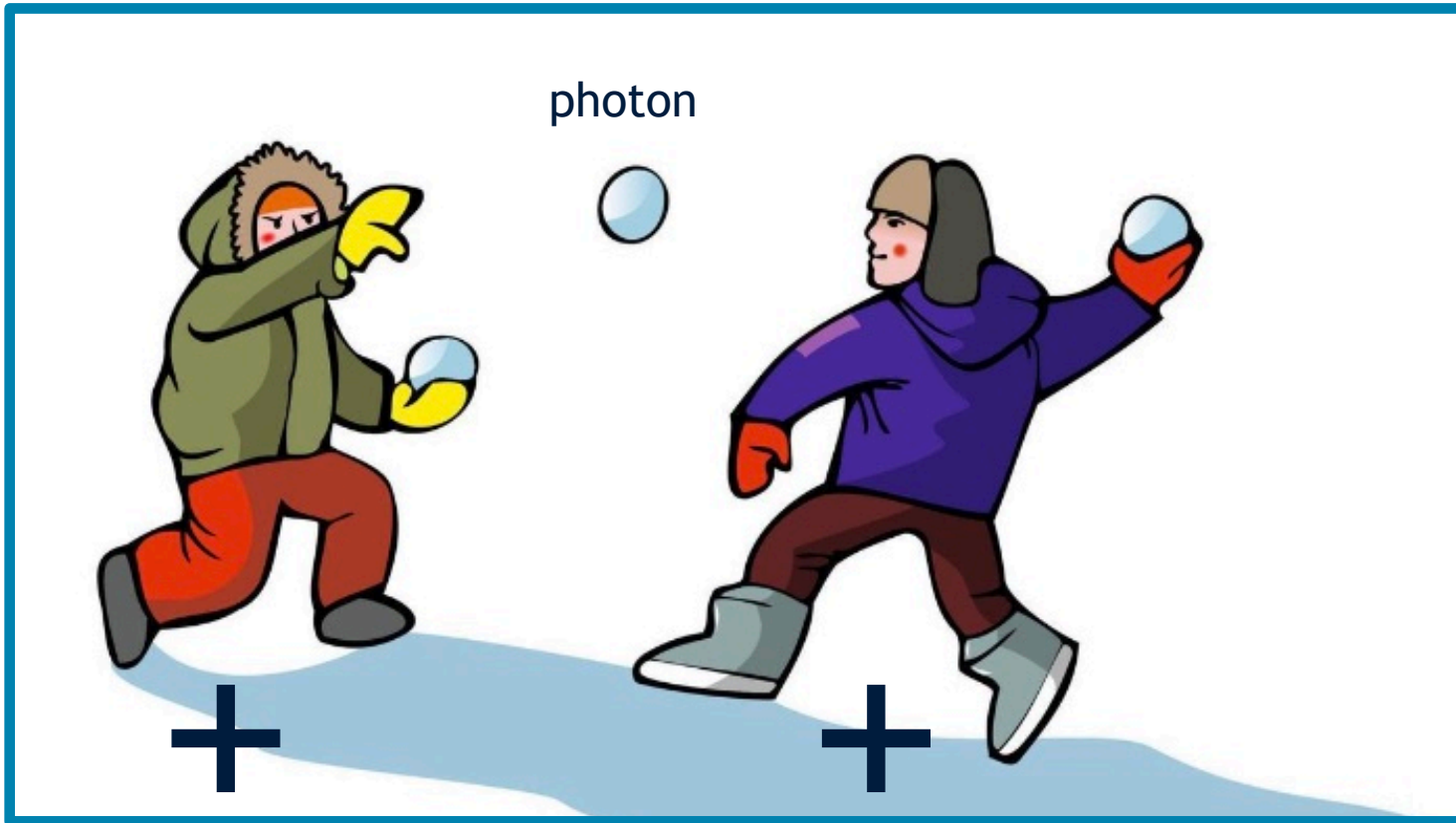
Questions:

Why do only specific colours come out?

Why don't these 'planets' crash?

# A few more examples

“Electrostatics is due to photons bouncing charges away from each other”



Questions:

How do *unequal* charges attract?

Where do the photons go afterwards?



# Why do we use metaphors?

## Advantages:

- Easy to understand
- Quick and effective way of getting the basic idea
- Overcomes trepidation

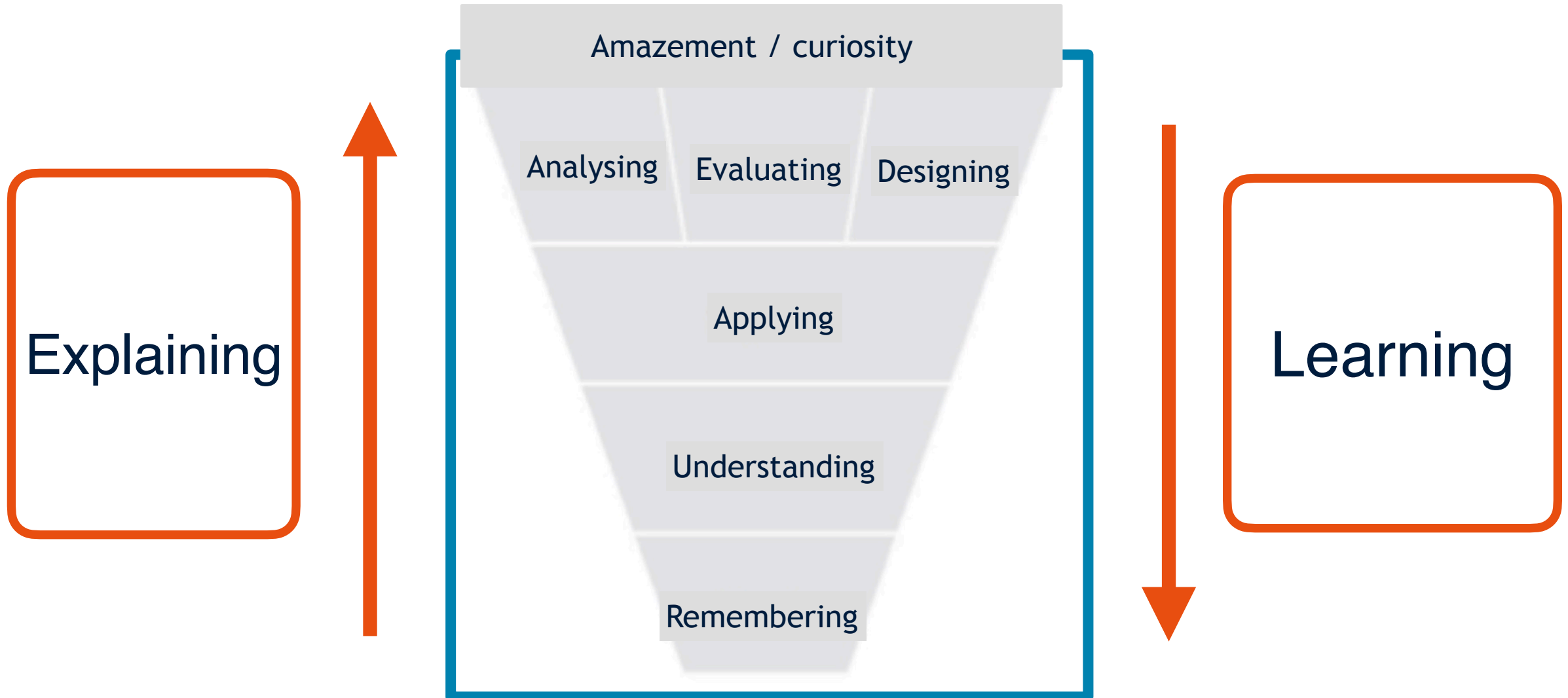
## Disadvantages:

- Audience does not know where the metaphor breaks down
- Imperfect foundation for further understanding
- Misses true essence!

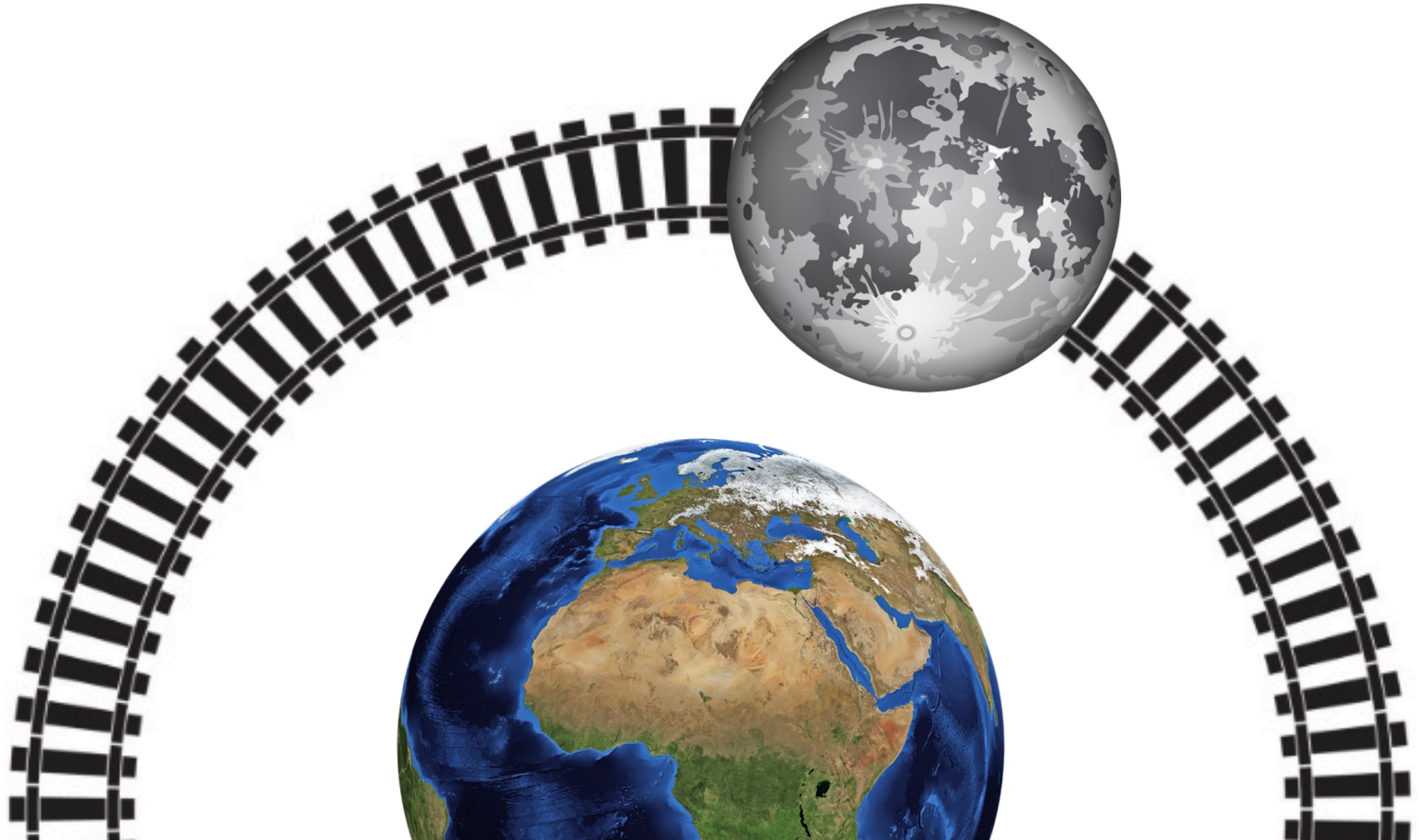
If communication is about visualisation: all good!  
If communication is about understanding: use a different method.



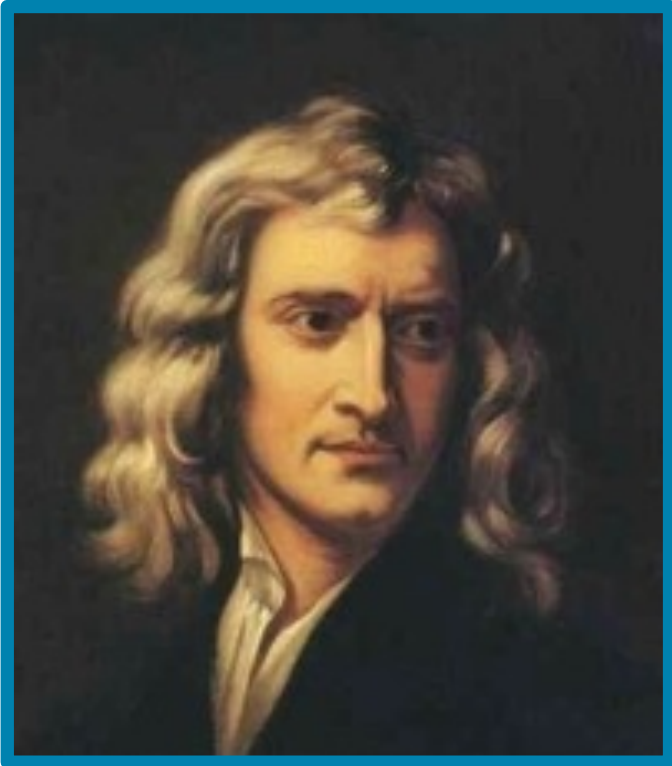
# Thinking like a scientist (let them own the material!)



# Steps 1&2: amazement and analysing



# Step 3: applying



Mass measures how much an object  
speeds up due to gravity

Mass measures how much an object does  
not like to speed up

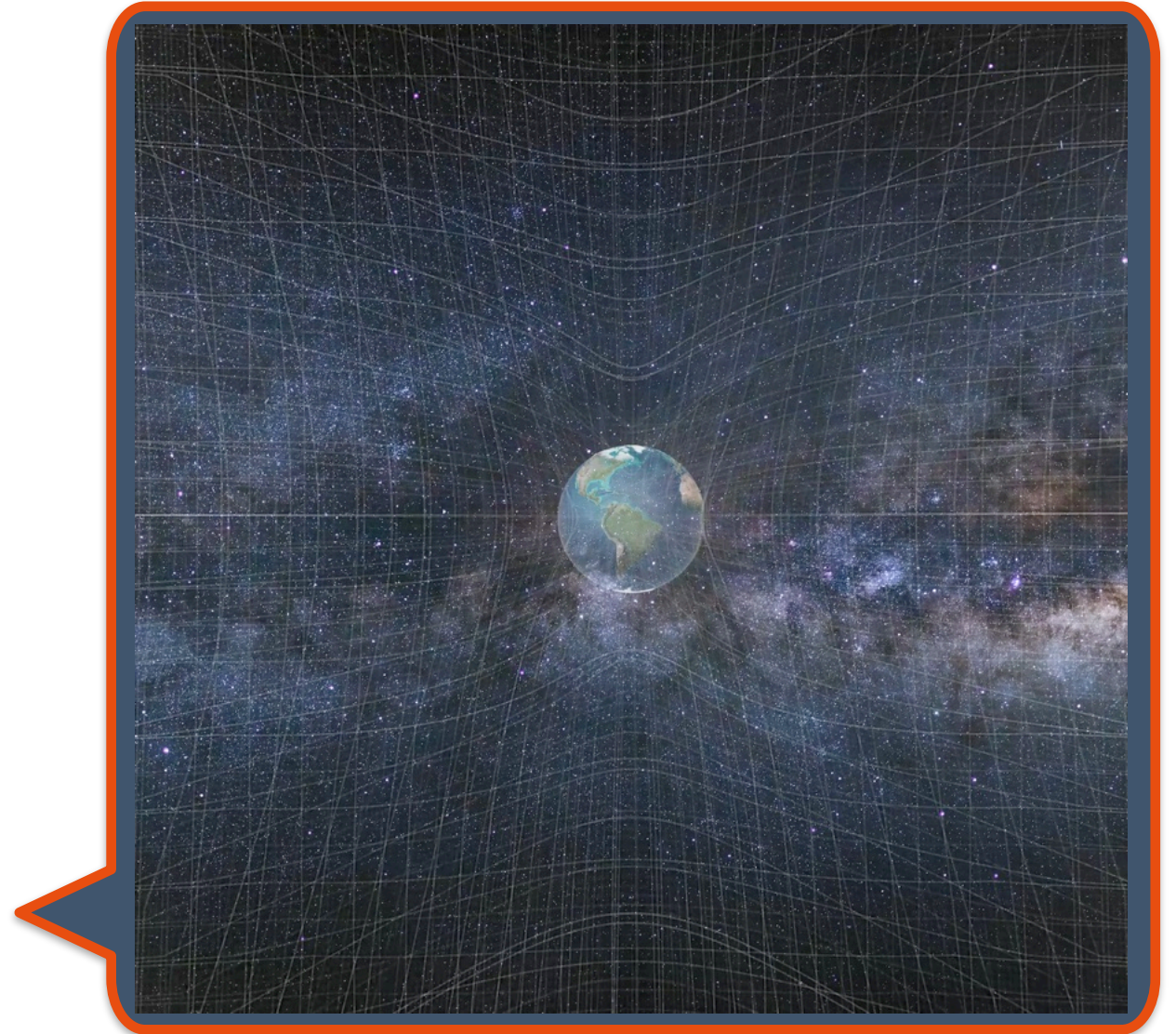
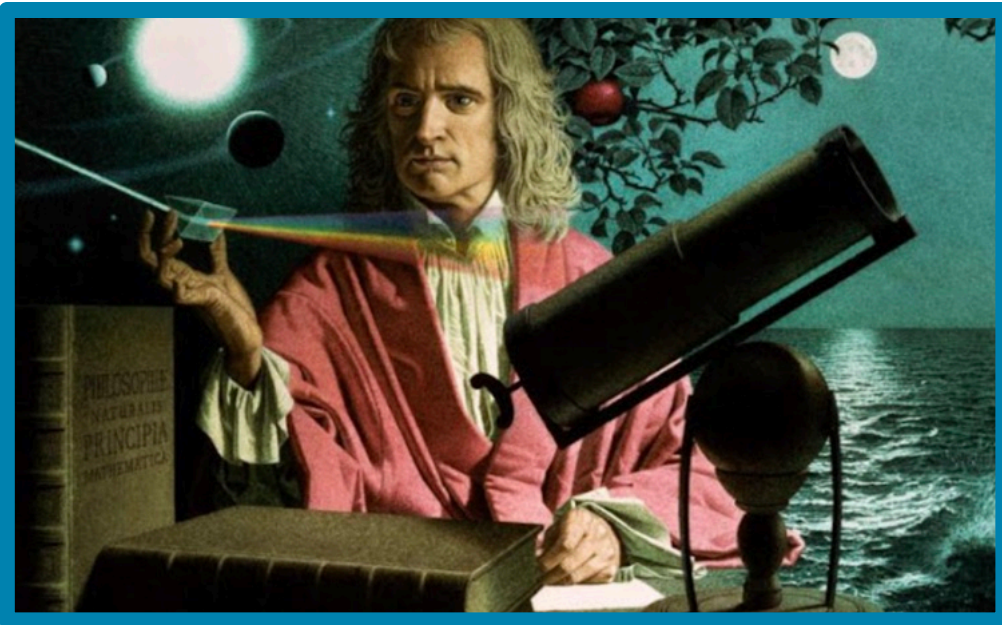




# Step 4: understanding

Two meanings of  
mass

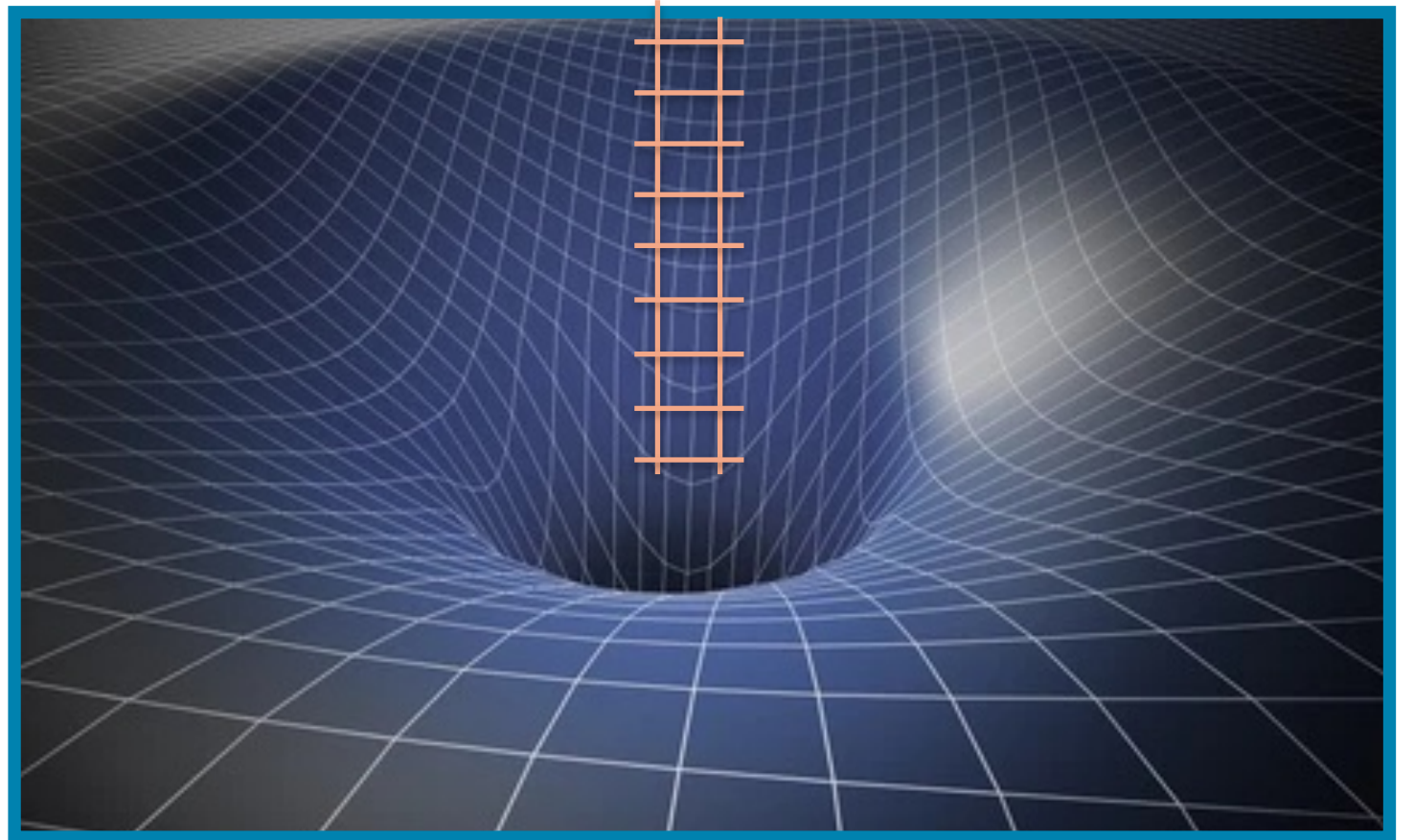
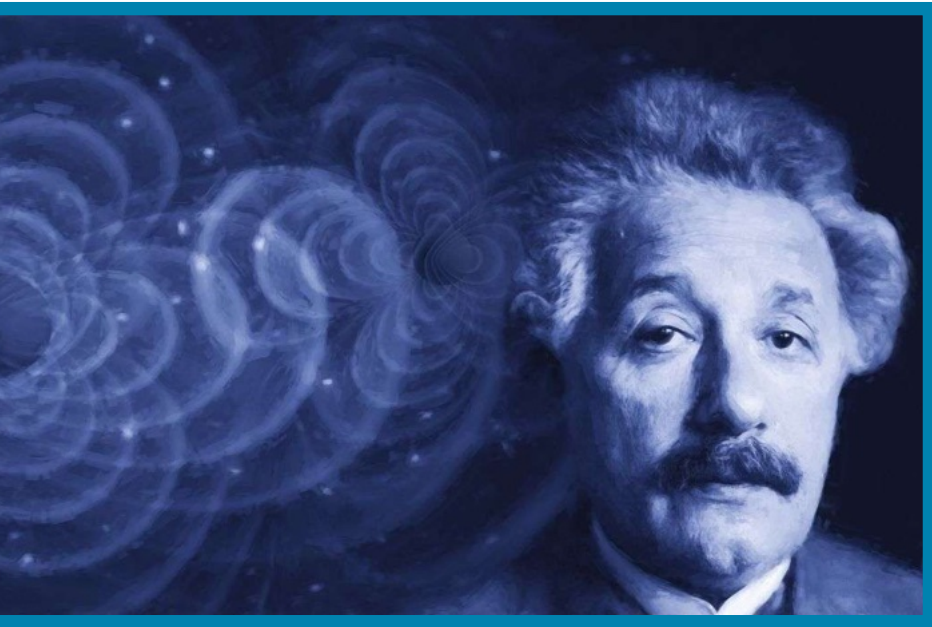
➔ Space is curved!





# Why are black holes black?


Because the train tracks are all curved inward!





# The Einstein Telescope Education Centre



 Einstein Telescope

News

## Discovery Museum Kerkrade gets education centre about the Einstein Telescope

The 'Einstein Telescope Education Centre', or ETEC for short: this is the name of the education centre that the Dutch Discovery Museum Kerkrade will set up in its five-storey Cube building. Schoolchildren can work there on teaching materials based on current research on the Einstein Telescope. In addition, ETEC will provide a stage for at least three years from school year 2024-2025 to get acquainted with engineering and science education.



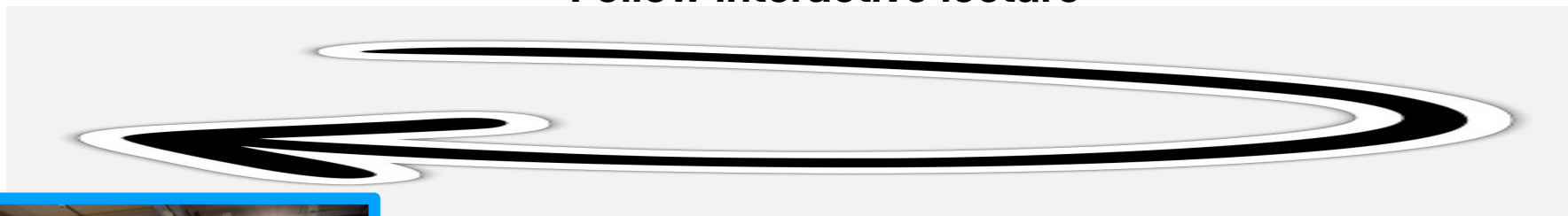
[www.einsteintelelescope-emr.eu/blog/2024/06/26/einstein-telescope-education-centre-officieel-geopend/](http://www.einsteintelelescope-emr.eu/blog/2024/06/26/einstein-telescope-education-centre-officieel-geopend/)



**Part 1:**  
**Watch 3D-movie**



**Part 2:**  
**Follow interactive lecture**



**Part 4: Report  
on findings**



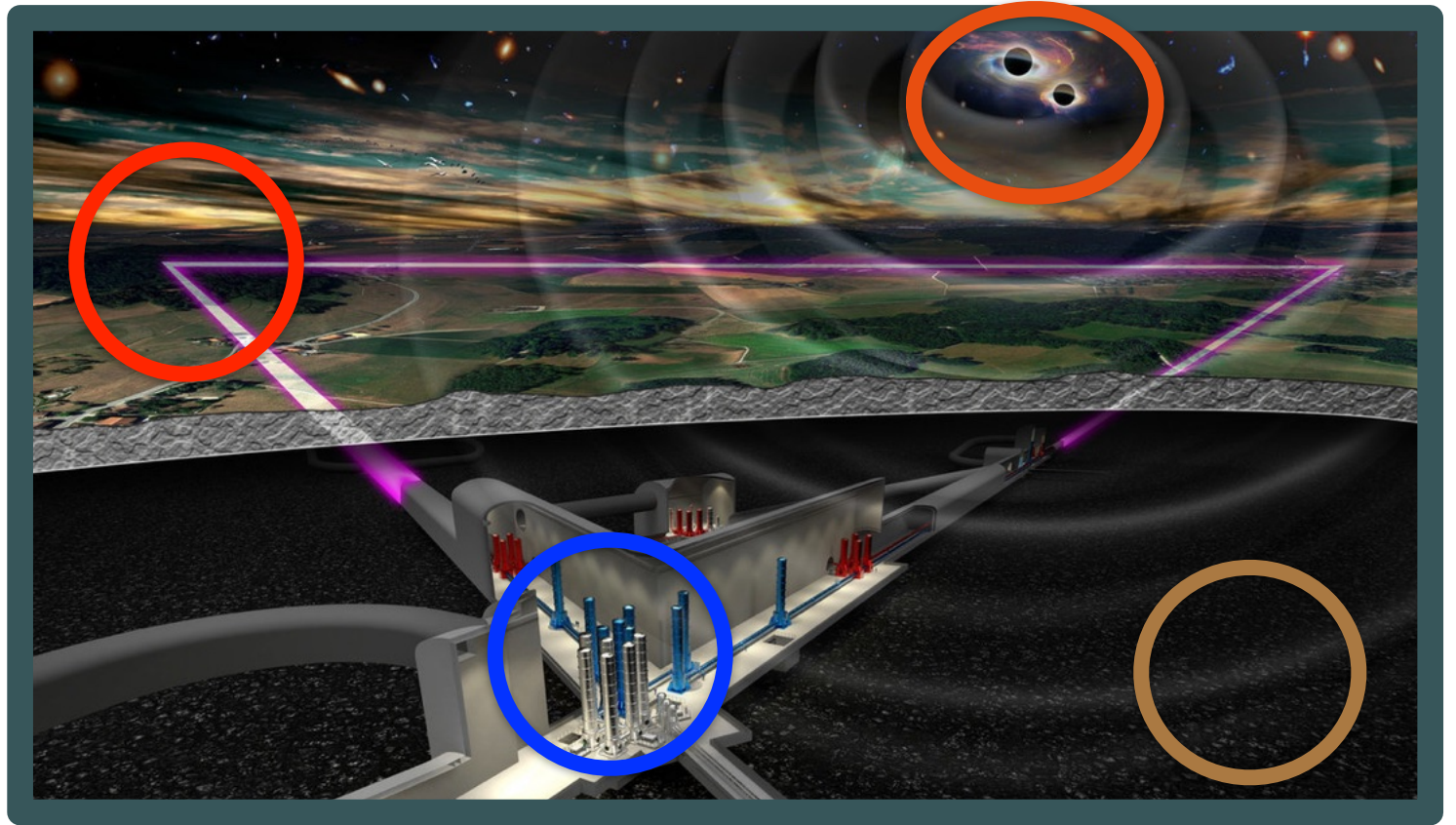
**Part 3: do workshops**





# Educational workshops

- **Lasers**  
Measuring using laser light
- **Vibrational**  
Minimising mechanical vibrations
- **Data analysis**  
Locate black hole collisions in data
- **Geophysics**  
Acoustic investigation of soil



Einstein Telescope science is very compatible with every day experience.

# DA online workshop

- 90 minute online workshop, for use in classrooms.
- Students get detector data.
- Have to find the gravitational wave in it, and locate the black holes in the sky.
- Follows Bloom's 'inverted taxonomy'.

Begin

**1 Detector selectie**

Op de wereldkaart zien jullie hoe de drie zwaartekrachtsgolfdetectoren waarmee jullie gaan werken, verspreid zijn over de wereld. Ieder groepje heeft een detector toegewezen gekregen. Jullie detector zie je rechts bij Verzamelde data. Om te bepalen waar een gemeten signaal vandaan komt, is er een nauwe samenwerking tussen deze detectoren nodig. Het signaal waar jullie mee gaan werken is afkomstig van twee zwarte gaten die lichtjaren bij ons vandaan, jaren geleden, op elkaar gebotst zijn. Hierbij is zó veel energie vrijgekomen dat we de zwaartekrachtgolven die al die lichtjaren hebben afgelegd, op 29 januari 2020 nog hebben kunnen meten.

Als je naar het non-technische

Zwaartekrachtsgolfdetectoren

**2 Wereldkaart met detectoren**

Klik op 'Volgende' als jullie klaar zijn om te beginnen.



Volgende

Verzamelde data

**3 Verzamelde data**

Groep	1
Naam	Gideon
Gebeurtenis:	Mogelijke zwaartekrach...
Detector:	Virgo
Signaal:	-
Witte ruis verwijderd:	-
Banddoorlaat:	- - -
Signaal fitten:	- - -
Window berekening:	-
Analyse:	-

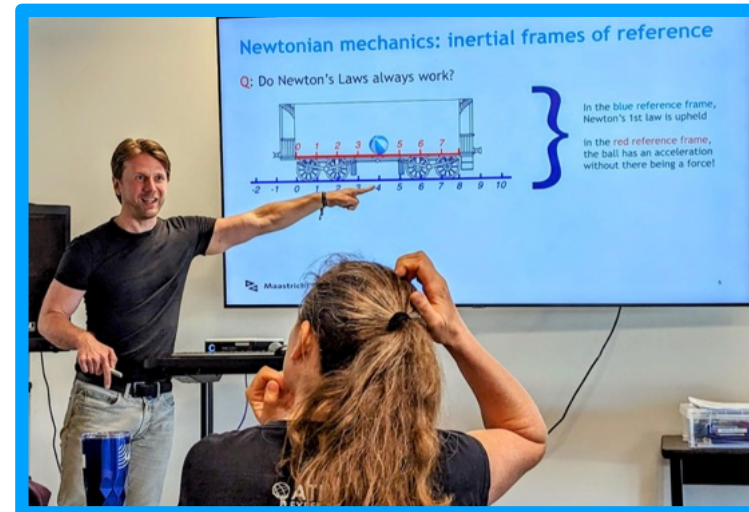


# MaGIC: European teacher training

- ~ 30 high school teachers from the countries around EMR-region.
- 7 days, 6 nights, local hosting in EMR
- Training in physics, technology, and didactics
- Back home: start local teacher communities



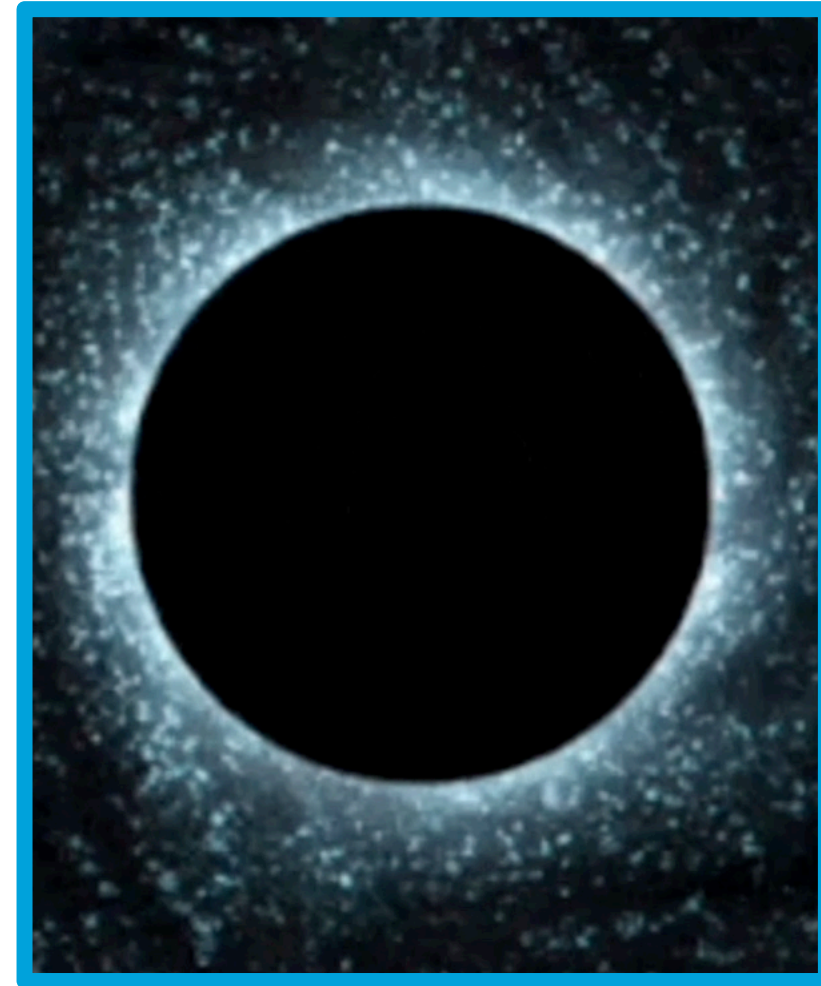
[www.ligo.caltech.edu/WA/page/lho-ipa-pd](https://www.ligo.caltech.edu/WA/page/lho-ipa-pd)





# Conclusions

- We tend to learn novel things by adjusting what we already understood before; explanations often come in metaphors,
- Metaphors are great for visualisation, but not (always) for explanation,
- One way to communicate STEM: amaze audience, and let them feel like scientists (let them **own** their understanding!)
- Put into practice: **Einstein Telescope Education Centre:**  
Opened June 2024, taking ~30 school class visits per year
- Put into practice: **Online black hole workshop:**  
In development; output used for educational research.
- In development: **International teacher professionalisation MaGIC:**





# Thank you!



Einstein Telescope Education Centre:  
[www.discoverymuseum.nl/activiteiten/etec/](http://www.discoverymuseum.nl/activiteiten/etec/)

Lesson plans on general relativity and gravitational  
waves, for secondary education

