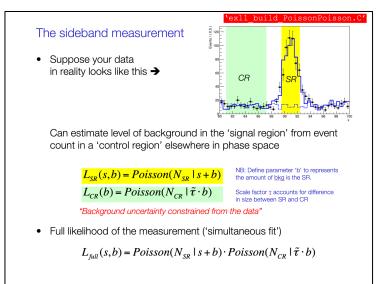
# (Exercises - day 2)

# Todays exercises

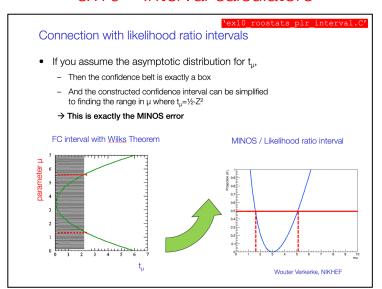
### ex9 – ML estimators

# Example of Maximum Likelihood estimation • Illustration of ML estimate on Poisson counting model $L(N \mid s) = Poisson(N \mid s + \tilde{b})$ -log $L(N \mid s)$ versus N [s=0,5,10,15] -log $L(N \mid s)$ versus s [N=7] -log $L(N \mid s)$ versus s [N=8]

### ex11 - Poisson Sidebands



### ex10 - Interval calculators



### ex12 – Subsidiary measurements

### TTZ Odboldiary Tricadarofficities

### Generalizing the concept of the sideband measurement

 Background uncertainty from sideband clearly clearly not a 'systematic uncertainty'

$$L_{full}(s,b) = Poisson(N_{SR} \mid s+b) \cdot Poisson(N_{CR} \mid \tilde{\tau} \cdot b)$$

 Now consider scenario where b is not measured from a sideband, but is taken from MC simulation with an 8% cross-section 'systematic' uncertainty

'Measured background rate by MC simulation'

$$L_{full}(s,b) = Poisson(N_{SR} \mid s+b) \cdot Gauss(\tilde{b} \mid b, 0.08)$$

'Subsidiary measurement' of background rate

 We can model this in the same way, because the cross-section uncertainty is also (ultimately) the result of a measurement

Generalize: 'sideband' → 'subsidiary measurement'

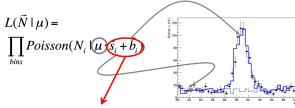
Wouter Verkerke, NKHEF

# Todays exercises

## ex13 – template models

### The imperfect experiment

 When relying on simulation templates to build models, a whole world of problems awaits when considering that simulation predictions have many systematic uncertainties associated with them?



Signal and background predictions are affected by (systematic) uncertainties

Wouter Verkerke, NKHEF